

**EMBASSY OF UKRAINE**

**IN THE KINGDOM OF SWEDEN**

**PROGRAMME**

**(draft)**

*Conference “Opportunities for Ukrainian companies in the Swedish market”*

*and Business Event*

*Location: World Trade Center*

*(Styrelserummet, Klarabergsviadukten 70, 11164 Stockholm)*

***Tuesday, March 21st, 2017, 10.00 a.m.***

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| 9.30 | Registration  |
| 10.00 | *Welcome session*Representative of the Ministry for Foreign Affairs of the Kingdom of Sweden Ms. Nataliya Mykolska, Deputy Minister of Economic Development and Trade – the Trade Representative of Ukraine (TBC) |
| 10.30 | *Ukrainian-Swedish cooperation. Opportunities for Ukrainian companies in the Swedish market* Mr. Mantas Zalatorius,  Head of region Eastern Europe, Business SwedenMr. Heinz Sjögren, Chairman of Swedish-Ukrainian Chamber of Commerce Ms. Theresa Ryberg, M. F. Head of Office Enterprise Europe Network, Företagarna Mr. Igor Gut, Head of DYB | Develop Your Business, Ukrainian-Swedish Business ClubRepresentative of the National Board of trade of SwedenRepresentative of the Swedish business association (TBC)Questions & answers session |
| 12.00 – 12.30 | Presentation by Ukrainian business representatives:- food & beverage- furniture industry- textile industry- IT sector Questions & answers session |
| 13.00 – 14.00 | Session 1. Business Meetings divided according to various sectors and interest groupsNetworking |
| 14.00 – 16.00 | Session 2. Business Meetings (pre-arranged bilateral meetings) |
| 18.00 | Drink and food tasting of Ukrainian specialities hosted by Swedish gourmet boutique (Original Brands and the store BOTTL3.5HOP): alcohol products (3,5% and lower), beer and food (delicacies, cheese, meat and beer snacks)  |

***Wednesday, March 22nd, 2017 (TBA)*** Visit to some Swedish companies