

## Virtual Workshops

### Economic Hub: Sound PFM Policies and Vision for Growth (The City-Ukraine Hub Project):

#### Capital Raising Workshop 2 – Attracting International Investors

**Date:** 13 February 2025

**Time:** 13:00-15:00 GMT / 15:00-17:00 Kyiv Time

**Link:** Available upon registration

**Languages:** English

TheCity-Ukraine Hub project is pleased to invite you to our Capital Raising Workshop 2: Attracting International Investors – Financing Routes and How to Prepare, taking place on Thursday 13 February 2025, from 13:00-15:00 GMT / 15:00-17:00 Kyiv Time. This workshop aims to explore various financing opportunities and to equip Ukrainian businesses and experts with the tools and insights needed to attract international investments. Experts from leading organisations, including London Stock Exchange Group, Nasdaq, PwC, Bank of America and Kyiv School of Economics, will provide practical advice on preparing for investments, improving corporate governance to meet the requirements of international investors, and accessing development finance.

Please note that this workshop is similar to the Capital Raising Workshop held on 5th November 2024. This is to cater for the significant interest generated by the initial session and to discuss the new trends, challenges and opportunities in our dynamically changing environment. This workshop may also be beneficial for previous attendees to join, as the Ukrnafta case study on receiving EBRD loans and grant funding will be presented.

#### Agenda:

Item	Lead
Introduction and Opening Address	Anna Rogers, TheCityUK
1. Financing Instruments for Ukrainian Businesses	Olga Slyvynska, KSE
2. What International Investors Are Looking For:	
• Financial Reporting & Internal Controls	Olena Volkova, PwC
• Corporate Governance	Roger Barb, TheCityUK, ex-BNP Paribas
• Investment Case & Business Plan	Aukse Jurkute, Bank of America
3. Access to Development Finance. Case Study.	Denys Kudin, Ukrnafta
4. Listing on International Exchanges:	
• London Stock Exchange Group	Katya Gorbatiouk, LSEG

• Nasdaq Nordic	Erja Retzen, Nasdaq Nordic
Closing remarks	Anna Rogers, TheCityUK

This is a unique opportunity to gain insights from top industry experts and explore pathways to grow your business on the global stage. We look forward to welcoming you to this impactful event.

If you would like to attend this event, please register here:

[https://forms.office.com/Pages/ResponsePage.aspx?id=5Ni\\_F9y3eE-haYt3eC3kdWzOjVo3qKFEq7VbLmuN8ZpUMU85VVhRRzhCOEdZNkcyTIRJRFJCNVZEWC4u](https://forms.office.com/Pages/ResponsePage.aspx?id=5Ni_F9y3eE-haYt3eC3kdWzOjVo3qKFEq7VbLmuN8ZpUMU85VVhRRzhCOEdZNkcyTIRJRFJCNVZEWC4u)  
or Bethan Rees [Bethan.Rees@thecityuk.com](mailto:Bethan.Rees@thecityuk.com) by CoB 12 February 2025.

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*Цей захід є однією з активностей у рамках проекту Good Governance Fund «The City-Ukraine Хаб», який фінансується UK International Development від уряду Великої Британії. Імплементатори проекту — Abt Global та TheCityUK та ACCA.*