

RECREATION INDUSTRY

Total **2** projects from
businesses of the region

Creation of the ecological sports and recreation leisure center
(«ARMAN HRUP», Verkhniodniprovska TC, Kamenskyi district)

1

Creating the Theater of Magic
(individual entrepreneur Horbonos Andrii, Dnipro)

3



The symbol indicates a shortcut to the catalog content



Creation of the ecological sports and recreation leisure center



Creation of the modern ecological sports and recreation leisure center for 250 people through the reconstruction of the existing recreation camp «Dniprovski Svitanky» with all the necessary infrastructure:

- 4 residential buildings for visitors;
- restaurant;
- assembly hall;
- SPA center;
- aquatic sports station;
- sports facilities and grounds.

It also provides for the 175 kW solar power plant construction to meet own demands and to sell on a «green tariff».

Today, the recreation camp can accommodate up to 80 people in the summer and up to 30 people all year round.



Initiator

«ARMAN HRUP»,
Ltd
www.baza-otdiha.dp.ua



Duration
18 months



Project goals

- rehabilitation, relaxation of residents from Dnipropetrovsk region and other regions;
- organization of sports and cultural events for children and youth;
- carrying out ceremonial events, workshops, seminars etc.
- creation of 5 new jobs.



Project economic indicators

Project cost: \$ 1.8 mln



Net Present Value (NPV)	\$1,6 mln	Payback period (PP)	6 years
Profitability index (PI)	136%	EBITDA	\$2,4 mln
Internal Rate of Return (IRR)	18%		



Creation of the ecological sports and recreation leisure center

2



Project technical parameters

Land plot characteristics:

- area: 4.6 ha;
- **intended use:** recreational land;
- **cadastral number:** 1221087000-01-096-0003;
- **administrator:** «ARMAN HRUP», Ltd.

Company resources:

- two-storey bedroom block with an area of 2 250 m²;
- mess dining hall with an area of 1 200 m²;
- medical building with an area of 470 m²;
- utility building with an area of 260 m².

Buildings need major repairs.

Engineering infrastructure:

- electricity supply: heating substation with a capacity of 100 kW on the land plot;
- water supply: two wells (special water use permit №66 / DP / 49d-17);
- modern wastewater treatment plant and biological sewage treatment plant.

Transport infrastructure:

- the highway H 08 - 5 km;
- the railway station - 50 km;
- the international airport «Dnipropetrovsk» - 140 km;
- the Dnieper river- 20 m.



Mechanisms for cooperation

- share participation;
- creation of a joint venture;
- credit line.



Additional information

The territory of the recreation camp is located in a pine forest, on the Dnieper river bank.

Here can spend their relax not only residents of Dnipropetrovsk region, but also the residents of nearby regions such as Poltava and Kirovohrad.



Project location:

Verkhniodniprovsk TC, Dnipropetrovsk region



Dnipropetrovsk Regional Investment Agency

Address: 2, O. Paul Ave, office 538, the city of Dnipro, Ukraine, 49004

Web: www.dia.dp.gov.ua

Contact person: Yuliia Sharai

Tel.: +38 056 742 86 34

E-mail: sharaidia@gmail.com

Creating the Theater of Magic



Project initiator seeks to develop the theater and leadership in the field of stage illusion in Ukraine by acquiring the necessary equipment for demonstrations, technical and office provision of performances.

Currently, the theater puts on stage independent shows and productions, has a full cycle: from the direction, sound and lighting design to the demonstration of the performance of the finished form of content and idea.

The Theatre consists of professional actors with extensive experience in stage illusion. The repertoire of the theater already has several performances: "Touch of Magic", "Christmas Magic", "World of Magic" and others.

A large repertoire of illusion show numbers and programs has been developed.



Project goals:

- achievement of stable schedule of theatrical performances - 12 or more performances per month;
- development of touring activity in the cities of Ukraine. To visit two cities monthly;
- constant participation in charity events - at least four events monthly;
- Creation of a children's theater studio. To organize and conduct master-classes on demonstration of tricks;
- To become a reliable source of filling the state budget of Ukraine with money from taxes;
- To create 10 workplaces.



Economic indicators of the project

Total project cost: \$ 16 thousd.*

Economic indicators of the project are calculated depending on the filling of the auditorium, the effectiveness of marketing activities.

* 1 UAH = \$ 36.6 (the official exchange rate of the hryvnia to foreign currencies at the NBU official exchange rate on 03.07.2023)



Initiator

Individual entrepreneur
Horbonos Andrii

Founder of the
Theater of Magic



Duration

10 months



Creating the Theater of Magic



Material and technical support of the project

Directions for investment:

- props for the performance (sawing table, equipment for levitation, box-cage for "disappearing objects", costumes, stage decoration materials, suitcase magician for performances);
- technical and office support for the performances (furniture, computer equipment, sound equipment, stationery, apparatus);
- vehicle for touring activities.

Initiator Resources:

- room up to 200 m²;
- independent shows, productions, performances;
- illusionary show numbers and programs;
- direction, sound and light design;
- promotional materials;
- Internet resources;
- human resources (professional actors, a magician illusionist);
- client base.



Project location:

The city of Dnipro



Dnipropetrovsk Regional Investment Agency (DIA)

Address: 2, O. Paul Ave, office 538, the city of Dnipro, Ukraine, 49004 **Web:** www.dia.dp.gov.ua



Mechanisms for cooperation

- joint venture;
- direct investment;
- credit financing



Additional Information

We plan to develop social projects at the expense of the profit:

- "Ukrainian Soapboxes" - creation of methodological materials for children with speech defects (defects) with their subsequent free transfer to specialized educational and training institutions;
- "Honey Heart" - aimed at providing temporarily displaced people from the war zones with the things of prime necessity and food;
- Children's Honey Hub - a children's art center.

As a volunteer activity, Theater of Magic has repeatedly shown performances at important social institutions such as:

- military hospitals;
- Temporary placement center for low-mobile elderly people and people with disabilities, evacuated from hot spots "Ocean of Kindness" Dnipro city;
- "Dovira" social support center for children, Dnepr;
- "Polyvanov orphanage" of the Dnipropetrovsk regional council and others.

Contact person: Halyna Kamnieva

Tel.: +38 056 742 86 34

E-mail: savran.dia@gmail.com